



Very proud partner of the  & 

NATIONAL HEAD START ASSOCIATION REGION NINE HEAD START ASSOCIATION

In 2016, we launch Crayon Collection Ambassadors, which brings together volunteers, partners, and community-based organizations to support our programming nationwide. Ambassadors was created to inspire a network of passionate individuals who serve as representatives of Crayon Collection in their community. Tasked with supporting our mission by spreading the word about our work and helping to expand Crayon Collection programs locally. If you are interested in becoming a Crayon Collection Ambassador, please email us at: [info@crayoncollection.org](mailto:info@crayoncollection.org).

### **Become an official Crayon Collection AMBASSADOR**

Ambassadors are official volunteers of Crayon Collection who support our mission and programming by actively recruiting new donor restaurants, hotels, community centers and businesses who give out new packs of crayons to kids. Ambassadors identify potential new donors and work with the business to set up and maintain a crayon collection on-site. By working within your community, you will be supporting the work of Crayon Collection by organizing your own local crayon drive and delivering those saved crayons to Title 1 schools and Head Start Centers near you.

### **Why Ambassadors are SO Important:**

As a small non-profit, Crayon Collection operates out of Los Angeles, but with the support of our amazing Ambassadors, our reach is international, benefitting children in the US, Australia, Africa, Asia, South America, the UK and beyond! Crayon Collection is a proud partner of the National Head Start Association and Region 9 Head Start. We make sure donated crayons are delivered directly to the most vulnerable students and schools.

### **Ways Ambassadors can be Involved:**

- Make connections in the community with local restaurants, businesses, schools and organizations to establish crayon collections or participate as drop-off sites
- Facilitate partnerships with potential donors
- Bring Crayon Collection into your school, religious organization, scout troop, etc.

# CRAYON COLLECTION

COLLECT -> CONTRIBUTE -> CREATE

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- Generate social media pictures and posts

## **Ambassador Participation**

### **We ask that Ambassadors:**

- Make at least a one-year commitment to the program
- Make the rounds! Conduct personal outreach to potential new donor partners in order to inform them of the mission and scope of Crayon Collection
- Set up Crayon Collections at nearby participating businesses and monitor their success
- Help identify crayon recipient schools that are in need of school supplies
- Attend quarterly phone conference calls that keep Ambassadors up-to-date with current initiatives
- Download and print your own Crayon Collection Ambassador card to give out to prospective donors
- Keep us posted! Post successful partnerships on social media and alert us to new donors
- Deliver donated crayons to Title 1 schools and Head Start Centers near you using our School Finder

Thank you for your support!!!